

THE HARVEST THAT KEPT CHANGING HANDS.

Pick. Hold. Drop. Transfer. Again.

REAL
PEOPLE.
REAL
PROBLEMS.
A BRIGHTER
TOMORROW.

*Observe
the small
problems.
They lead
to big
opportunities.*

SAME
FARMS.
NEW
QUESTIONS.
BETTER
SOLUTIONS.

PICK

HOLD

DROP

TRANSFER

*A simple crop.
A long journey.
Too many hands.*

WATCH FIRST

SAME
PEOPLE.
SAME FARMS.
NEW
QUESTIONS.
BETTER
SOLUTIONS.

The awkward part happened after the picking.



THE HARVEST WAS BEING HANDLED MORE THAN ONCE.

Small steps.
Big opportunity
in between.

THEN I FOLLOWED THE HAND.

The problem wasn't carrying produce. It was where the hand had to go next.

SAME FARMS. SAME PEOPLE. NEW PERSPECTIVE. BETTER SOLUTIONS.

Small observations lead to meaningful designs.



1 FOLLOW THE HAND

I watched the farmer's hand again and again.

2 UNNECESSARY TRAVEL

The hand travels a long way for every piece.

3 A SIMPLE COMPARISON

CURRENT	IDEAL FLOW
PICK	PICK
HOLD	DROP
SEARCH FOR CONTAINER	CONTINUE
DROP	
RETURN TO CROP	
SECOND HANDLING (marked with a red X)	Less movement. More flow. Same result.

4 WHAT IF?

What if the container came to the hand?

A small receiving surface at the right place.

Soft landing surface + short curved chute + removable harvest box.

Keep it simple. Keep it real. Keep it affordable.

DON'T MAKE THE FARMER REACH FOR THE CONTAINER. BRING THE CONTAINER INTO THE HARVEST PATH.

CURRENT:

PICK → HOLD → TRANSFER

NEW OPPORTUNITY:

PICK → DROP → CONTINUE

SO I BROUGHT THE BASKET TO THE HAND.

HARVEST BRIDGE — pick once, transfer once.

Same farmer.
A simpler workflow.
A brighter tomorrow.

Good design works with people, not against them.
— Aarav



BEFORE:

PICK → HOLD → FIND BASKET
→ DROP → TRANSFER → PICK AGAIN

AFTER:

PICK → DROP → **CONTINUE**

REMOVE THE TRANSFER. NOT THE FARMER.



SIMPLE
IDEA.



REAL
PEOPLE.



PRACTICAL
DESIGN.



STRONGER
FARMS.

SMALL CHANGES
MAKE A BIGGER TOMORROW.

THE HARVEST STOPPED CHANGING HANDS.

One hand picks.
The other stays free.

Don't redesign
the hand.
Redesign where
the hand has to go.
- Aarav

SAME
PEOPLE.
SAME FARMS.
NEW
PERSPECTIVE.
BETTER
SOLUTIONS.

A simpler
workflow
for brighter
tomorrows.

Small
ideas.
Real
change
in the field.



1	PICK	2	DROP	3	SLIDE	4	COLLECT	5	PICK AGAIN	6	EMPTY & REPEAT
Pick with confidence.		A soft landing.		Gravity does the work.		Straight to the box.		Keep the flow going.		Box to crate. No single fruit transfer.	

BEFORE (MULTIPLE HANDLINGS)					AFTER (SIMPLE FLOW)			
PICK	HOLD	BASKET	TRANSFER	CRATE	PICK	BRIDGE	BOX	CRATE

THE BEST HARVESTING TOOL
DIDN'T MAKE PICKING FASTER.
IT REMOVED
THE EXTRA STEP.

